

MAKE

Money Online

Real Tools. Real Income Paths.

35+ tools across 11 categories. Curated by someone who's actually used them.

CATEGORY	KEY TOOLS
CRM & Automation	GoHighLevel, ManyChat, Pabbly
AI Video	Heygen, Synthesia, Descript
Content Creation	Syllaby, Submagic, Repurpose.io, Jasper AI
SEO	Ranked AI, Semrush, Local Viking
Email Marketing	Beehiiv, Flodesk, Leadpages
Design	Canva, Elegant Themes
Productivity	ClickUp, Notion, Replit
YouTube Tools	TubeBuddy, VidIQ
Communities & Learning	Wealthy Affiliate, Side Hustle Summit, Skool — AI Mavericks
AI Content & Growth	Youfiliate, ViralSky, SkySnail, Virality AI
Other Tools	AppSumo, Jotform, Call Tracking Metrics, Chief Content Officer

BEFORE YOU DIVE IN

Let me be straight with you.

I'm Jared. I run a digital agency in Alberta. Over the years I've tested, used, and recommended a lot of tools — some great, some not worth your time. What you're holding is my actual shortlist: the platforms I'd tell a friend about if they asked how to start making money online.

I'm not a guru. I'm not selling a course. I'm an affiliate for some of these tools, which means I may earn a commission if you sign up — at no extra cost to you. Everything in here is something I'd recommend whether I got paid or not.

"The tools don't do the work. You do. But the right tools stop you working in the wrong direction."

CRM & Automation

GoHighLevel

CRM / AUTOMATION

All-in-one CRM, automation, and marketing platform. Lead capture, SMS/email follow-up, booking, pipelines, reputation management — and you can white-label it for clients.

Best for: Anyone serious about running a digital agency or automating their business.

Commission: 40% recurring

→ https://www.gohighlevel.com/?fp_ref=ee676p

ManyChat

SOCIAL AUTOMATION

Automates Instagram, Facebook Messenger, WhatsApp, and SMS replies. Good for turning social comments and DMs into captured leads.

Best for: Anyone running social media lead generation.

Commission: ~20% recurring

→ <https://manychat.com/affiliate>

Pabbly

WORKFLOW AUTOMATION

Connects your apps without Zapier's price tag. Good for linking GHL, email platforms, and other tools in automated workflows.

Best for: Anyone building multi-tool automations on a budget.

Commission: varies

→ <https://pabbly.com/affiliate>

AI Video

Heygen

AI AVATAR VIDEO

Create AI avatar videos — real-looking presenters, multiple languages, no camera required. Good for faceless content and client video deliverables at scale.

Best for: Content creators and agencies needing video output without on-camera talent.

Commission: varies

→ <https://heygen.com/affiliate>

Synthesia

ENTERPRISE AI VIDEO

Professional AI video platform with polished avatar quality. Used by enterprise teams for training content and client deliverables.

Best for: Agencies and teams needing professional-grade AI video.

Commission: varies

→ <https://synthesia.io/affiliate>

Descript

VIDEO & PODCAST EDITING

Edit video like a document — edit the transcript and the video updates. AI voice cloning, screen recording, and remote recording built in.

Best for: Content creators and podcasters wanting fast, accurate editing.

Commission: varies

→ <https://descript.com/affiliate>

Content Creation

Syllaby

CONTENT CREATION

Researches viral topics, writes scripts, and generates AI-narrated videos with b-roll. Faceless YouTube and short-form content without being on camera.

Best for: Beginners wanting consistent video content output.

Commission: varies

→ <https://syllaby.io/?via=jaredsdigitalagency>

Submagic

SHORT-FORM VIDEO

Auto-captions and subtitles for short-form video. Built for engagement — the kind of captions that keep viewers watching on Reels, TikTok, and Shorts.

Best for: Short-form content creators wanting higher retention.

Commission: varies

→ <https://submagic.co/affiliate>

Repurpose.io

CONTENT DISTRIBUTION

Record once, publish everywhere. Connects YouTube, TikTok, Instagram, and Facebook in automated distribution workflows.

Best for: Creators wanting maximum reach with minimum manual effort.

Commission: varies

→ <https://repurpose.io/affiliate>

Jasper AI

AI COPYWRITING

AI copywriting for long-form content, ads, emails, and social posts. Good for agencies or bloggers producing high volumes of written content.

Best for: Agencies and content producers needing consistent written output.

Commission: 25% recurring

→ <https://jasper.ai/affiliates>

WriteSonic

AI WRITING

AI writing and content generation — blog posts, landing pages, ads. More affordable than most alternatives with a solid free tier to test.

Best for: Budget-conscious content creators.

Commission: varies

→ <https://writesonic.com/affiliate>

Creative Fabrica

DESIGN ASSETS

Unlimited design assets, fonts, graphics, and done-for-you content templates. Useful for social media creators building visual content at volume.

Best for: Content creators needing design resources without hiring designers.

Commission: varies

→ <https://jaredsdigitalagency.com/DFYcontent>

SEO

Ranked AI

MANAGED SEO

Managed SEO and GEO (Generative Engine Optimization) — done-for-you ranking on Google and AI search engines.

Best for: Business owners and agencies wanting managed search visibility.

Commission: varies

→ <https://jaredsdigitalagency.com/Getranked>

Semrush

SEO RESEARCH

Industry standard for keyword research, competitor analysis, and SEO audits. Comprehensive tool for serious search marketing work.

Best for: Serious SEO work and agency client deliverables.

Commission: \$200 per sale

→ <https://semrush.com/affiliates>

Local Viking

LOCAL SEO

Google Business Profile scheduling, rank tracking, and reporting built specifically for service businesses.

Best for: Service businesses and agencies managing local SEO.

Commission: varies

→ <https://localviking.com/affiliates>

Email Marketing

Beehiiv

NEWSLETTER PLATFORM

Newsletter platform built for growth — monetization, referral programs, and analytics built in. Strong option if you want your email list to generate direct revenue.

Best for: Content creators building monetized newsletters.

Commission: varies

→ <https://www.beehiiv.com/?via=jared-bosch-aCfX>

Flodesk

EMAIL DESIGN

Beautiful email design at flat-rate pricing — no penalty as your list grows. Built for creators who want polished emails without a developer.

Best for: Creators and small businesses prioritizing visual email quality.

Commission: 50% first year

→ <https://flodesk.com/affiliates>

Leadpages

LANDING PAGES

Landing page builder with email capture built in. Good for affiliate marketers and anyone who needs fast, converting pages without a full website.

Best for: Affiliate marketers and direct response campaigns.

Commission: 50% recurring

→ <https://leadpages.com/affiliates>

Design

Canva

DESIGN TOOL

The standard design tool for non-designers. Social graphics, presentations, thumbnails, documents — drag and drop. Pro version includes an extensive asset library.

Best for: Anyone needing design output without hiring a designer.

Commission: up to 36%

→ <https://canva.com/affiliates>

Elegant Themes (Divi)

WORDPRESS BUILDER

Drag-and-drop WordPress page builder used by 974,000+ web professionals. Builds professional client sites and affiliate blogs without code.

Best for: Anyone building WordPress-based sites or affiliate blogs.

Commission: varies

→ <https://jaredsdigitalagency.com/Themes>

Productivity

ClickUp

PROJECT MANAGEMENT

Tasks, docs, timelines, and automations in one place. Keeps client projects and internal operations organized without things falling through the cracks.

Best for: Agencies and teams managing multiple projects simultaneously.

Commission: varies

→ <https://clickup.com/affiliates>

Notion

DOCS & DATABASES

Docs, databases, wikis, and SOPs in one workspace. Good for building internal systems and client-facing deliverables. The free tier is genuinely useful.

Best for: Solo operators and small teams building operational systems.

Commission: varies

→ <https://notion.so/affiliates>

Replit

BUILD & DEPLOY

Build and deploy apps, tools, and automations in the browser — no local setup needed. Good for custom client tools or learning to build without a dev environment.

Best for: Tech-curious builders wanting to create custom tools.

Commission: varies

→ <https://replit.com/refer/JaredsDigital?trackingContext=sidebar>

YouTube Tools

TubeBuddy

YOUTUBE GROWTH

Browser extension adding keyword research, tag suggestions, competitor analysis, and A/B testing directly inside YouTube Studio.

Best for: Anyone building a YouTube channel who wants data-driven decisions.

Commission: varies

→ <https://tubebuddy.com/affiliate>

VidIQ

YOUTUBE ANALYTICS

YouTube analytics and growth tool — shows why videos rank, what keywords to target, and what competitors are doing. Solid complement or alternative to TubeBuddy.

Best for: YouTube creators wanting analytical insight into growth.

Commission: varies

→ <https://vidiq.com/affiliate>

Communities & Learning

Wealthy Affiliate

AFFILIATE EDUCATION

Training platform for learning affiliate marketing from scratch. Covers niche selection, SEO, website building, and monetization with a large active community.

Best for: Complete beginners wanting structured affiliate marketing education.

Commission: varies

→ <https://jaredsdigitalagency.com/affiliatemarketing>

Side Hustle Summit

INCOME STRATEGIES

A curated event and resource hub built around real side income strategies. Good starting point if you want exposure to multiple income models before committing to one path.

Best for: Beginners exploring different income paths before specializing.

Commission: varies

→ <https://sidehustlesummitpartner.firstpromoter.com?sref=fun28mg>

Skool — AI Mavericks

AI COMMUNITY

A community for people building with AI tools — covering automation, content, and online income. More focused and actionable than general social media groups.

Best for: Anyone making AI a core part of their income or business strategy.

Commission: varies

→ <https://www.skool.com/aimavericks/about?ref=9418da5244a24c428f874d12a80f2b69>

AI Content & Growth

Youfiliate

SMART LINKS

Turns any affiliate link into a geo-targeted, app-opening smart link, so international viewers land in their local store. Includes click analytics and link monitoring at flat-rate pricing.

Best for: YouTube creators and affiliate marketers with an international audience.

Commission: varies

→ <https://youfiliate.com?ref=jared2zv48q>

ViralSky

SOCIAL POST AI

AI tool that generates human-sounding viral posts and threads in seconds, with templates built on proven viral patterns for X, LinkedIn, Facebook, and Threads.

Best for: Creators and businesses growing an audience on text-first platforms.

Commission: varies

→ <https://viralsky.ai?ref=jaredg1xk4y>

SkySnail

AI THUMBNAILS

Generates click-optimized thumbnails for YouTube, TikTok, and Reels from a description, upload, or link. No design skills needed.

Best for: Creators and agencies who need fast, consistent thumbnails.

Commission: varies

→ <https://skysnail.io?ref=jaredus6nry>

Virality AI

AI GROWTH

An AI-powered growth platform built to help creators produce content and go viral faster.

Best for: Creators wanting AI help with short-form content growth.

Commission: varies

→ <https://viralityai.net?ref=jared6d12gq>

Pandorra.AI

AI AVATARS

Generates photorealistic digital creators for videos, product reviews, and ads, with no actors, filming, or production costs.

Best for: E-commerce sellers and marketers who want ad content without influencer fees.

Commission: varies

→ <https://pandorra.ai?ref=jaredy9enc0>

PostSnag

FACEBOOK RESEARCH

Free Chrome extension that captures Facebook posts as you scroll a profile, page, or group, then ranks them by engagement in a dashboard so you can see what is working.

Best for: Content creators, strategists, and agencies researching Facebook.

Commission: varies

→ <https://postsnag.com?ref=jaredikgtjr>

AI Study Prompts (Vertech Academy)

AI EDUCATION

AI tutors, courses, and study tools that help students make hard topics click.

Best for: Students and educators looking for AI-assisted learning.

Commission: varies

→ <https://www.vertechacademy.com?ref=jared4oux2u>

Other Tools

AppSumo

LIFETIME DEALS

Lifetime deals on software tools — pay once, use forever. Worth checking before committing to any monthly SaaS subscription.

Best for: Budget-conscious entrepreneurs building their tool stack.

Commission: varies

→ <https://appsumo.com/affiliates>

Jotform

FORMS & INTAKE

Online forms, surveys, and intake processes with payment collection built in. Good for client onboarding, lead capture, and intake without a developer.

Best for: Agencies and service businesses needing clean client intake systems.

Commission: 30%

→ <https://jotform.com/affiliates>

Call Tracking Metrics

CALL TRACKING

Tracks which marketing channels are driving phone calls — attribution data for service businesses running any kind of advertising or SEO campaign.

Best for: Service businesses and agencies wanting call attribution data.

Commission: varies

→ <https://calltrackingmetrics.com/affiliates>

Chief Content Officer

CONTENT STRATEGY

Content strategy and management resources — tools and training for building and running a content operation at scale.

Best for: Anyone making content marketing their main growth channel.

Commission: varies

→ <https://partners.chiefcontentofficer.co?sref=m34zffq>

What's your next move?

35+ tools. 11 categories. The information is here. The difference between people who build income online and people who don't isn't the tools — it's taking the first step.

YOUR SITUATION	START HERE
Want to automate your business	GoHighLevel
Want faceless video content	Syllaby + Heygen
Want to learn affiliate marketing	Wealthy Affiliate
Want a monetized newsletter	Beehiiv
Want to rank on Google	Ranked AI + Semrush
Want AI-made thumbnails and posts	SkySnail + ViralSky
Want a community to build with	Skool — AI Mavericks
Want to build a digital agency	Book a call with Jared

jaredsdigitalagency.com

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